

CONSUMER FEEDBACK SURVEY REPORT CONCERNING THE USE OF THE BEAUTY BOOTY DIETARY SUPPLEMENT



Consumer research is performed to collect data on user experiences and opinions related to a specific product. It also offers insights that assist in recognizing consumer needs and expectations, ensuring that the product provided can effectively satisfy those needs.

The objective of the study carried out on the Beauty Booty dietary supplement was to gather information and feedback from users regarding their experiences with the product.

Beauty Booty is a dietary supplement designed for individuals who prioritize the appearance and health of their physique.

The research on the Beauty Booty dietary supplement involved a sample of 70 participants who utilized the product supplied directly by the manufacturer from November 1 to November 30, 2018, and subsequently filled out an anonymous survey concerning their experiences and views.

Study Scope

The study sought to gather respondents' views on their experiences with the Beauty Booty dietary supplement, specifically concerning the changes they noticed in the appearance of the buttock area.

Participants were requested to evaluate their perceptions concerning:

- tone of the buttocks
- enhance the appearance of the buttocks
- gluteal protrusions
- gluteal enhancement
- the presence of creases around the buttocks
- the presence of cellulite
- general contentment with the utilization of the product

Research tool

The research was carried out anonymously. A survey questionnaire served as the instrument for the study.

The questionnaire was made available online on the marketing research platform www.ankietka.pl. A link to the survey was distributed to participants who tested the Beauty Booty dietary supplement after providing their consent to take part in the study.

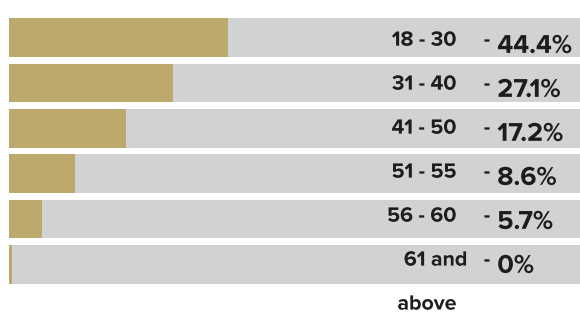
The survey included closed-ended questions, permitting the choice of one among several provided responses.

Characteristics of the research population

The research involved 70 participants who tested the Beauty Booty dietary supplement.

91.4% of the participants identified as women, while 8.6% identified as men.

The product from the manufacturer was predominantly utilized by individuals aged 18–30, accounting for 41.4%. The next largest demographic consisted of those aged 31–40, making up 27.1%. The group with the least representation was individuals over 56, comprising 5.7%.



Participants in the study were also requested to specify the amount of time they dedicated to physical activity each week.

44% of respondents report insufficient physical activity.

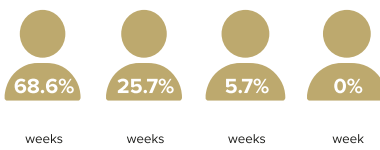
Twenty percent of respondents engage in exercise for up to two hours each week.

From 2 to 4 hours weekly – 3%.

From 4 to 7 hours – 19%.

Over 7 hours a week – 14%.

Length of time for using the dietary supplement



Research findings

On the day they completed the online survey, respondents frequently reported that they had been using the Beauty Booty dietary supplement for more than 4 weeks.

25.7% - utilized the supplement for a duration of 15 to 28 days.

85.7% of participants report consuming capsules on a daily basis.

12.9% - utilized the supplement multiple times each week.

1.4% - multiple times each month.

Eighty-seven percent of respondents reported taking three capsules daily.

4.3% - acknowledged that they consume more than 3 capsules daily.

On average, 1.4% of participants consume fewer than one capsule daily.

Among the individuals involved in the study:

70% - state that they maintain a normal body weight

10% - indicates being overweight

7% - underweight

13% - are unaware of their body weight.

Respondents were requested to specify the changes – based on their personal opinions – that they had noticed since they began using the Beauty Booty dietary supplement.

79.2% of participants reported observing a change in the firmness of their buttocks.

65.7% reported an improvement in the visual elevation of the buttocks.

82.9% of participants observed a change in the appearance of their buttocks.

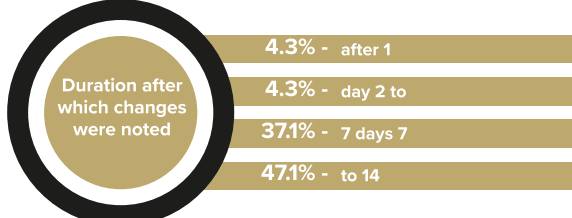
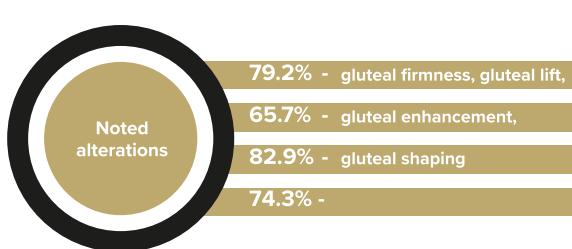
74.3% reported a change in the shape of the buttocks.

5.7% of participants did not notice any of the aforementioned changes.

The changes observed were typically noted after 14 to 30 days of using the Beauty Booty dietary supplement.

37.1% of participants reported observing changes between the first and second week of using the supplement.

Frequency of usage of dietary supplements



Respondents' Views - Creases on the Buttocks

Participants were inquired about the presence of folds in the buttock region.

66% of participants affirmed their occurrence.

These individuals were requested to provide a subjective assessment of their observations concerning the impact of the Beauty Booty dietary supplement on the appearance of these folds.

73.9% of participants indicated that, in their view, the use of the Beauty Booty dietary supplement positively influenced the appearance of the folds.

26.1% of participants reported no changes.

None of the participants reported any adverse effects of using the supplement on the appearance of the folds.



Respondents' Perspectives - Cellulite

Participants were also inquired about the presence of cellulite in the buttock region.

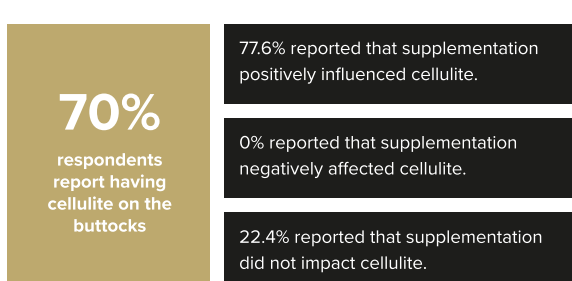
70% of respondents reported its occurrence.

These individuals were requested to provide subjective evaluations of their observations concerning alterations in the appearance of cellulite while utilizing the Beauty Booty dietary supplement.

77.6% of participants indicated that, in their view, the use of the Beauty Booty dietary supplement positively influenced the appearance of cellulite.

22.4% of participants reported no changes.

None of the participants reported any adverse effects of using the Beauty Booty dietary supplement on the appearance of cellulite.



Respondents' Perspectives - Alterations in Adipose Tissue

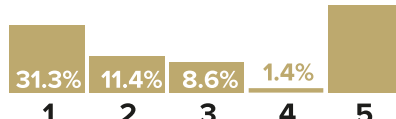
48.6% of participants reported that, based on their observations, they had detected a change in the structure or size of fat tissue in the buttock region since they began using the Beauty Booty dietary supplement.

42.9% of participants did not notice such a change.

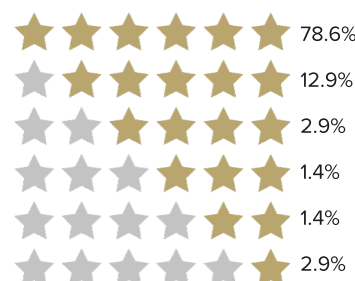
Respondents were also requested to evaluate their experiences with the Beauty Booty dietary supplement regarding any noticeable changes in the structure or size of fat tissue in the buttocks.

The rating most commonly given was 5 on a scale from 1 to 5.

Effectiveness of the impact on altering the size/structure of adipose tissue



ASSESSMENT OF THE COMPREHENSIVE EFFICACY OF THE BEAUTY BOOTY DIETARY SUPPLEMENT



85.7% OF RESPONDENTS BELIEVED THE LABEL WAS VERY CLEAR

94.3% OF PARTICIPANTS WOULD SUGGEST A DIETARY SUPPLEMENT TO ANOTHER MALE

Methodological note: The research was conducted through a survey and relies on the subjective views of participants concerning their experiences with the product.

The findings of the study reflect the statements and observations made by the participants and do not serve as clinical or scientific evidence of the product's efficacy.

SUMMARY OF RESPONDENTS' VIEWS

Proportion of individuals who experienced a beneficial outcome in a specific category.

