

PROVEN EFFECTIVENESS

Determining how a product is perceived in the market becomes a key task for the company. In order to match a product with customers' expectations and then effectively manage sales, it is necessary to obtain product information directly from the target segment. Marketing research is a systematic and objective process of collecting, processing and presenting information.

The purpose of the survey on the Cum Plus Strong dietary supplement was to obtain reliable and credible information and customer opinions about the product.

Cum Plus Strong is a dietary supplement designed for men that improves the taste of semen and contributes to strong ejaculation.

The survey on the Cum Plus Strong dietary supplement was conducted on a sample size of 70 respondents who tested the product, provided by the manufacturer, from April 1 to 30, 2018.



Thesis

The Cum Plus Strong dietary supplement is an effective remedy for improving the taste of semen and strong ejaculation.

Research objective

The purpose of the survey is to determine whether, in the opinion of respondents, the Cum Plus Strong dietary supplement achieves the expected results indicated by the manufacturer i.e.:

- improve the taste of semen
- contribute ejaculation
- enhance the strength of ejaculation
- contribute to sexual vitality
- stimulate the process of spermatogenesis
- increase the strength and length of erection
- accelerate the regeneration of the genitals after intercourse

Survey tool

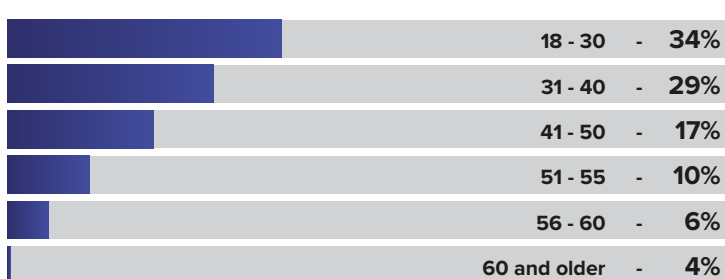
The survey was conducted anonymously. A questionnaire was used as a research tool. The questionnaire was posted online on a website www.ankietka.pl. The survey link was sent with a prior consent to the respondents testing the Cum Plus Strong dietary supplement. The questionnaire contained closed-ended questions (a limited set of possible answers).

Characteristics of the survey population

The survey was conducted on a group of 70 respondents who tested the Cum Plus Strong dietary supplement.

The dietary supplement was most often used by men aged 18-30 - 34%.

The second largest group were men aged 31-40 - 29%. To a lesser extend, the research covered a group of men over 56 years of age - 10%.



Survey conclusions

As of the date of filling out the online survey, respondents most often declared that they had been using the Cum Plus Strong dietary supplement for more than 4 weeks. 21% of men had used the Cum Plus Strong dietary supplement for a period of 15 to 28 days, 1% took the capsules for less than a week.

70% of men report taking the capsules daily. 29% of men use the Cum Plus Strong dietary supplement several times a week, and 1% several times a month. 79% of respondents take the capsules twice a day, 17% 1 capsule a day. 3% of men said they take more than 2 capsules a day, and 1% less than 1 capsule a day.

Almost 9% of respondents said they had erection problems before they started taking the Cum Plus Strong dietary supplement.

80% of respondents noticed a subjective sensation of increased sexual vitality once they started taking the Cum Plus Strong dietary supplement. 44% of respondents who felt the increased sexual vitality reported they noticed the first effects mostly after 5 - 7 days. Almost 6% of respondents declared they noticed increased sexual vitality after taking 1 capsule. 20% of respondents did not notice increased sexual vitality after taking the capsules.

67% of respondents noticed a sensation of increased pleasure during intercourse once they started taking the supplement.

51% of men report their erection lasts longer once they started taking the Cum Plus Strong dietary supplement, 58% declare their erection lasts 5 - 10 minutes longer. 3% of men declare that their erection lasts longer more than 15 minutes.

61% of respondents report they get strong ejaculation once they started taking the Cum Plus Strong dietary supplement. According to the information collected by the respondents, in 41% the taste of semen has changed.

The respondents were asked to subjectively rate the effectiveness of the Cum Plus Strong dietary supplement as a means of accelerate the regeneration of the genitals after intercourse.

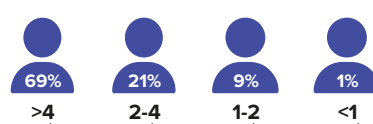
70% of respondents said the body regeneration is accelerated since they use the supplement.

62% of respondents described the dietary supplement as effective or very effective.

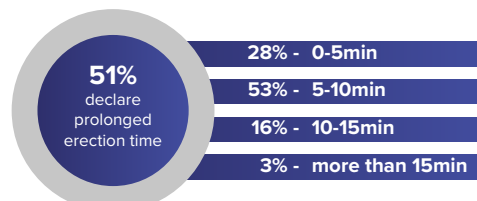
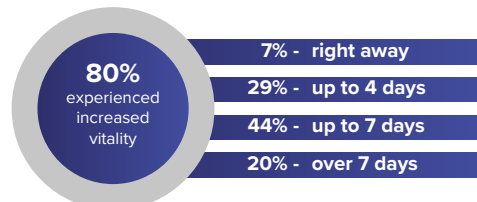
60% of respondents are satisfied or very satisfied with the use of Cum Plus Strong dietary supplement, and 83% of respondents would recommend the supplement to another man.

83% of men rated the legibility of the label as very high.

Duration of use of the dietary supplement



Frequency of use of the dietary supplement



83% OF RESPONDENTS WOULD RECOMMEND THE CUM PLUS STRONG DIETARY SUPPLEMENT TO ANOTHER MAN.

83% OF RESPONDENTS RATED THE LABEL VERY LEGIBLE

Conclusion - proven effectiveness

Percentage of men who achieved a positive result in a given category.

