

# ORGASM MAX<sup>®</sup>

## FOR MEN

### Supported by Experiences

Marketing research aims to collect information about the needs and expectations of customers to deliver a product that will satisfy the consumers' needs and wants.

The purpose of the survey on the ORGASM MAX for Men dietary supplement was to obtain reliable and credible information and customers opinions about the product.

ORGASM MAX for Men - a dietary supplement, containing ingredients that support the requirements of the male body.

The survey on the ORGASM MAX for Men dietary supplement was conducted on a sample size of 70 respondents who tested the product, provided by the manufacturer, from April 1 to 30, 2019.



### Thesis

The ORGASM MAX for Men dietary supplement is an effective remedy for erection and sexual performance.

### Research objective

The purpose of the survey is to determine whether, in the opinion of respondents, the Orgasm Max for Men dietary supplement achieves the expected results indicated by the manufacturer i.e.:

- fast erection
- hard erection
- long erection
- easy erection
- intense and long orgasm
- experiencing multiple orgasms
- potency boost and improving sexual performance

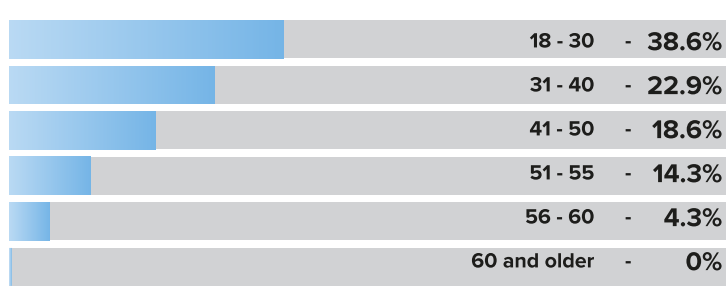
### Survey tool

The survey was conducted anonymously. A questionnaire was used as a research tool. The questionnaire was posted online on a website www.ankieta.pl. The survey link was sent with a prior consent to the respondents testing the ORGASM MAX for Men dietary supplement. The questionnaire contained closed-ended questions (a limited set of possible answers).

### Characteristics of the survey population

The survey was conducted on a sample size of 70 respondents who tested the ORGASM MAX for Men dietary supplement. The dietary supplement was most often used by men aged 18-30 - 39%.

The second largest group were men aged 31-40 - 23%. To a lesser extend, the research covered a group of men over 56 years of age - 6%.



### Survey conclusions

As of the date of filling out the online survey, respondents most often declared that they had been using the ORGASM MAX for Men dietary supplement for more than 4 weeks - 71.4% of the respondents. 24.3% had used the product for a period of 15 to 28 days, and 4.3% no longer than 2 weeks.

37.1% of respondents report taking the ORGASM MAX for Men dietary supplement daily. 45.7% used the ORGASM MAX for Men dietary supplement several times a week, and 17.1% several times a month.

On the average 51.4% of the survey respondents reported taking 1 capsule daily.

5.7% of respondents reported having trouble with erections before they took part in the study.

60% of men report their erection lasts longer once they started taking the ORGASM MAX for Men dietary supplement. 62% declare it lasts 5 - 10 minutes longer, 26% declare it lasts up to 5 minutes longer. 12% of men report that their erection lasts longer more than 10 minutes.

63% of respondents report their erection occurs faster once they started taking the ORGASM MAX for Men dietary supplement, and 73% declare they get harder erections.

The next series of questions were about ORGASM.

According to 63% of respondents ORGASM lasts longer after taking ORGASM MAX for Men dietary supplement.

In the subjective perception of 74% of respondents, ORGASM is more intense.

44% of respondents declared gained the ability to achieve multiple ORGASM after taking ORGASM MAX for Men dietary supplement.

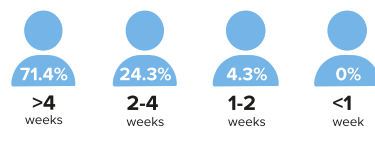
In the subjective perception of 76% of respondents they experienced increase in potency after taking ORGASM MAX for Men dietary supplement.

Question 14 of the survey was related to an overall assessment of the effectiveness of the ORGASM MAX for Men dietary supplement. 63% of respondents described the dietary supplement as very effective or effective. The average satisfaction rating for men using the product is 4.78 out of 6.

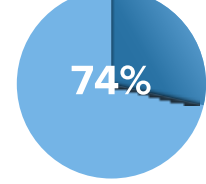
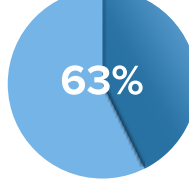
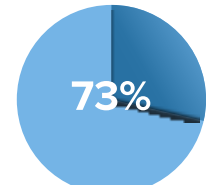
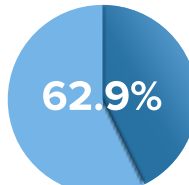
87% of respondents would recommend the ORGASM MAX for Men dietary supplement to another man.

87% of men rated the legibility of the ORGASM MAX for Men dietary supplement label as very high.

### Duration of use of the dietary supplement



### Frequency of use of the dietary supplement



### 76% RESPONDENTS REPORT INCREASE IN POTENCY



### EVALUATION OF THE OVERALL EFFECTIVENESS OF THE DIETARY SUPPLEMENT



87% OF RESPONDENTS WOULD RECOMMEND THE DIETARY SUPPLEMENT TO OTHERS



87% OF RESPONDENTS RATED THE LABEL VERY LEGIBLE

### Summary

Percentage of men who achieved a positive result in a given category.

