

♀ ORGASMMAX[®]

FOR WOMEN

Supported by Experiences

Marketing research is conducted to gather insights on customer preferences and expectations, enabling the development and offering of products that meet these consumer needs.

The objective of the Consumer Statistics Survey for the ORGASMMAX for Women dietary supplement was to collect authentic and reliable feedback and opinions from customers regarding their experience with the product.

ORGASMMAX for Women, a dietary supplement, is designed with components that are believed to stimulate the female body and enhance the intensity of sensations during intimacy. This survey regarding the ORGASMMAX for Women dietary supplement was undertaken with 70 participants who were provided the product by the manufacturer for testing between April 1 and April 30, 2019.



Thesis

The ORGASMMAX for Women dietary supplement is an effective treatment stimulating the female body and intensifying the sensations during intercourse.

Purpose of the study

The purpose of the study is to determine whether, according to the survey respondents, Orgasm Max for Women dietary supplement helps you achieve the expected results suggested by the producer, that is:

- a quick orgasm
- a more easily achieved orgasm
- a stronger orgasm
- increased arousal
- ability to experience multiple orgasms
- increased libido

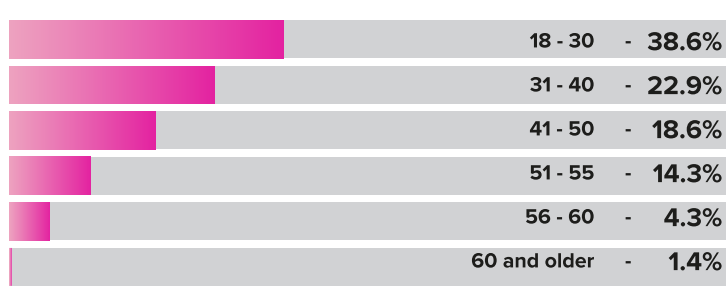
Research tool

The study was conducted anonymously by means of a questionnaire. The questionnaire was put up on the internet on a marketing research website www.ankietka.pl. The link to the questionnaire was sent to the subjects testing ORGASMMAX for Women after they had expressed their consent. The survey was based on multiple choice questions (with a limited number of possible answers).

Description of the study population

The study was conducted on 70 female subjects, who were testing the ORGASMMAX for Women dietary supplement supplied by the producer. The dietary supplement was most prevalently used by women aged 18-30 - 41.4% of the subjects.

The second most numerous group comprised women aged 31-40 and 41-50 - each age group constituted 18.6% of the study population. The least studied group were people over 56 - 5.7%.



Study results

On the day of the online survey the subjects most prevalently claimed that they had been using the ORGASMMAX for Women for over 4 weeks - 70%. 27.1% used the dietary supplement for 15 - 28 days and 2.9% for no longer than 2 weeks.

28.6% of the subjects declared that they had been using the product every day. 45.7% took the ORGASMMAX dietary supplement for Women a few times a week and 25.7% - a few times a month.

62.9% of the respondents had been using on average one capsule a day over the duration of the study.

Before the study commenced, 11.4% of the respondents admitted to having some difficulties achieving orgasm.

As observed, 61.4% of the women experienced a quicker orgasm after taking the ORGASMMAX dietary supplement for Women.

62.9% of the women taking part in the study indicated that the duration of their orgasms increased after using the product.

75.7% of the female respondents reported having stronger orgasms after using the ORGASMMAX for Women dietary supplement.

64.3% of the subjects experienced that achieving an orgasm during an intercourse was easier. All the women who answered in question number 5 that they had difficulties achieving orgasms reported that it was easier for them after taking the supplement.

75.7% of the women reported increased libido after using ORGASMMAX for Women dietary supplement.

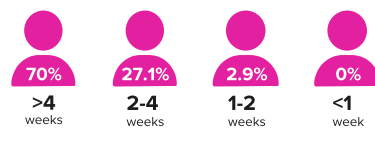
50% of the participants claimed that after taking the ORGASMMAX for Women dietary supplement they were able to experience multiple orgasms.

In question number 13, the respondents were asked to provide a general effectiveness rating of the ORGASMMAX for Women dietary supplement. 65.8% of the women rated the dietary supplement as very effective or effective. The average satisfaction rating was 4.89 out of 6.

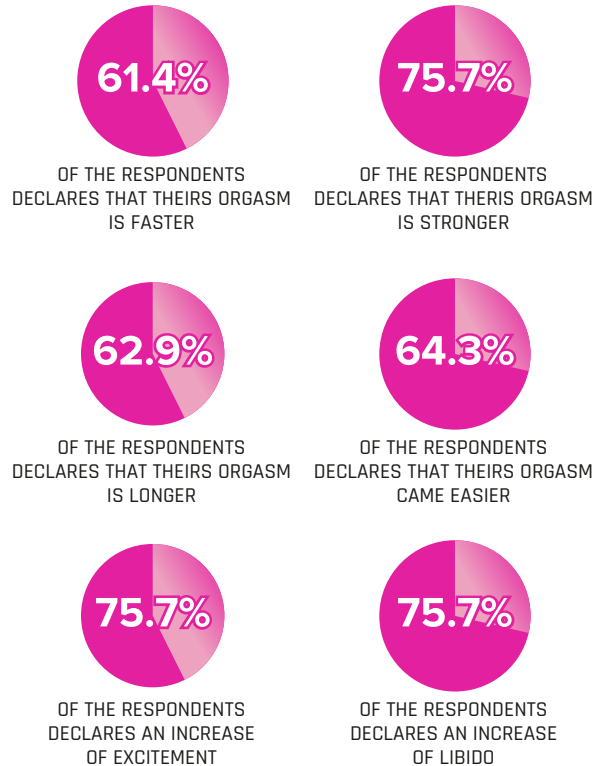
91.4% of men rated the legibility of the product label as very high.

88.6% of the women would recommend the ORGASMMAX for Women dietary supplement to another woman.

Duration of use of the diet supplement



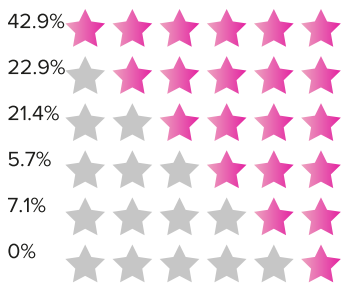
Frequency of use the diet supplement



50% OF RESPONDENTS DECLARED POSSIBILITY OF ACHIEVEMENT A MULTIPLE ORGASM



OVERALL EFFECTIVENESS RATING OF THE ORGASMMAX DIET SUPPLEMENT



88.6% OF RESPONDENTS WOULD RECOMMENDED THE DIET SUPPLEMENT TO ANOTHER PERSON

91.4% OF RESPONDENTS THOUGHT THE LABEL WAS LEGIBLE

Summary

The percentage of women who obtained positive results in a given category.

